



New England Working Equitation, Inc. is honored to be hosting the USAWE 2023 Eastern Zone Championship Show (EZC) September 21-24, 2023 at Diamond 7 Ranch and Arena in Dillsburg, PA.

This prestigious show will bring in top riders from the Eastern United States who have qualified to compete for Championship titles at Introductory to Masters levels. Volunteers, spectators and horse enthusiasts from the Atlantic region will be attending to cheer on our competitors.

Would you consider becoming a sponsor to support this exciting event?

Your sponsorship dollars go directly for financial support to make this the largest and best Working Equitation show in the country. Your investment as a sponsor will give you certain “perks” at the event and benefits such as print and social media advertising for your company, farm, breed, organization or professional service as listed in the Sponsorship Packet.

Your commitment of support is an opportunity to help the sport flourish and provide our competitors the highest quality event of 2023.

On behalf of the EZC Show Committee, we are grateful for your support at any level. “WE” appreciate you and hope to see you at the show!

<https://www.newenglandwe.com/usawe-eastern-zone-championship>



2023 USAWE Eastern Zone Championship Sponsor Application

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Phone: _____

Email: _____ Website: _____

Choose Level of Sponsorship Below:

- 1. Platinum Level \$2000 and up
- 2. Gold Level \$1000-\$1999
- 3. Silver Level \$500-\$999
- 4. Bronze Level \$250-\$499
- 5. Pewter Level \$100-\$249
- 6. Competitor Party \$1000
- 7. Licensed Official Lunch Sponsor \$15 (12 lunches)
- 8. Special Youth Award Sponsor \$25 (5 awards)
- 9. Class Sponsor \$100
- 10. Friend of Working Equitation up to \$99
- 11. High Score Breed Award \$75 (please specify breed)
- 12. Obstacle Sponsor \$15 (please specify obstacle)
- 13. Sponsors Choice (any amount)



Please indicate your choice of show program advertisement

- Full page color ad \$100 (free for Sponsorship #1-3 and #6)
- Half page color ad \$50 (free for Sponsorship #4 and 5)
- Quarter page color ad \$25
- 4 line Business listing in program \$15

(Or, you can fill out an online form at ezc2023.com)

Check # _____ in the amount of \$ _____ Payable to: New England Working Equitation

Please send your Donation or Sponsorship Commitment Form and Payment to:
New England Working Equitation
c/o Stephanie Hayes PO Box 22 Johnson, VT 05656

Or pay by Paypal/ Credit Card: newenglandworkingequitation@gmail.com

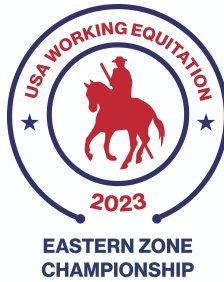
For Questions please contact Stephanie Hayes, Sponsorship Coordinator
newenglandworkingequitation@gmail.com

Your donation is 100% tax deductible.

To guarantee inclusion in USAWE EZC Championship Show Program your information must be received by August 15, 2023.

Please email all graphic files (logos and ads) to:

**Pat Melton, WorkingEqNC@gmail.com
704-616-9589**



2023 Eastern Zone Championship (EZC)

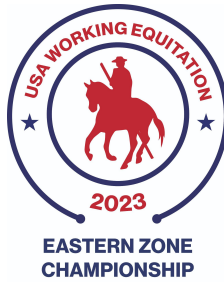
Hosted by New England Working Equitation (NEWE)

SPONSORSHIP PACKET

1. **Platinum Level (1)** \$2000 and up (includes full page colored ad in show program, your logo displayed on Official EZC Show banner and on cover of show program as Show Sponsor)
2. **Gold Level (1)** \$1000-\$1999 (includes full page colored ad in show program displayed on back cover)
3. **Silver Level** \$500-\$999 (includes full page colored ad in show program)
4. **Bronze Level** \$250-\$499 (includes 1/2 page colored ad in show program)
 - Banner hung in show arena (provided by sponsor)
 - Targeted posts on EZC & NEWE Facebook pages
 - Sponsorship Logo on NEWE website
 - Sponsorship announcements during show
 - Access to competitor's party
 - Sponsor's business information (provided by sponsor) included in competitor bags and on information table
5. **Pewter Level** \$100-\$249- (includes 1/2 page color ad in show program)
 - Banner hung in show arena (provided by sponsor)
 - Targeted posts on EZC & NEWE Facebook pages
 - Logo on NEWE website
 - Sponsorship announcement during show



6. **Competitor Party Sponsor \$1000** (includes full page colored ad in show program)
 - Banner at party and in show arena (provided by sponsor)
 - Promotional material available to party attendees (provided by sponsor)
 - Special announcement recognition at party
 - Targeted posts on EZC & NEWE Facebook pages
 - Sponsorship Logo on NEWE website
 - Sponsorship announcements during show
 - Access to competitors party
 - Sponsor's business information (provided by sponsor) included in competitor bags and on information table
7. **Licensed Officials Lunch Sponsor 12 lunches @\$15 each or \$180**
 - Listing in show program
 - Announcements at show
 - Acknowledgement on EZC and NEWE Facebook page
8. **Special Youth Awards Sponsor 5 awards @\$25 each or \$125**
 - Listing in show program
 - Announcements during awards ceremony
 - Acknowledgement on EZC and NEWE Facebook page
9. **Class Sponsor \$100** - Please specify what level and division.
 - Listing in Show Program
 - Announcements during show
 - Acknowledgement on EZC and NEWE Facebook page
10. **Friend of Working Equitation up to \$99**
 - Listing in show program
 - Announcements during show
 - Acknowledgement on EZC and NEWE Facebook page



11. **High Score Breed Sponsor \$75** - Specify breed.
 - Listing in Show program
 - Announcements at show
 - Acknowledgement on EZC and NEWE Facebook page

12. **Obstacle Sponsor \$15-** Specify obstacle.
 - Listing in Show Program
 - Announcements at show
 - Acknowledgement on EZC and NEWE Facebook page

13. **Sponsors Choice-** Any amount.
 - Listing in Show program
 - Announcements at show
 - Acknowledgement on EZC and NEWE Facebook page

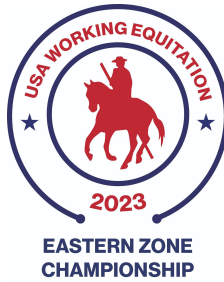
New England Working Equitation is a 501(c)(3) non profit organization. All monetary donations are fully tax deductible.

Donation of Prizes or Goods are welcomed!

Value of in-kind donations will match Sponsorship level benefits.

Payment for Sponsorship can be made
via Paypal: newenglandworkingequitation@gmail.com
or by sending a check payable to:
New England Working Equitation
PO Box 22
Johnson, VT 05656

For more information contact Show Organizer Stephanie Hayes
newenglandworkingequitation@gmail.com or 802-730-5400



ADVERTISE IN THE OFFICIAL SHOW PROGRAM

Our full color USAWE Eastern Zone Championship Show Program will be given to all competitors, volunteers, and spectators. Consider placing an ad for your farm, organization, services or business. Ads are free for Masters, Advanced, Intermediate, Novice and Introductory Level sponsors.

Show Program Advertising rates:

Full page color **\$100**

Half page color **\$50**

Quarter Page color **\$25**

Business listing - 4 lines **\$15**

Document trim size

5.50" x 8.50"

140 x 216 mm

1650 x 2550 pixels

Full Bleed size

5.75" x 8.75"

146 x 222 mm

1725 x 2625 pixels

Specifications:

Full page image area 5.50" x 8.50"

Half page Horizontal image area 5.50" x 4.25"

Quarter page image area 3.75" x 4.25"

Acceptable file formats: .psd, .pdf, .jpg, or .tif File resolutions: 300 dpi

Sponsorship and Advertising deadline is August 15, 2023.

All graphic files must be received by then to be included in the program.

Send graphic files to Pat Melton, WorkingEqNC@gmail.com 704-616-9589